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Attorneys for Plaintiff Sterling International Consulting Group

**UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA**

14 **STERLING INTERNATIONAL**
 15 **CONSULTING GROUP**, on behalf of itself and
 all others similarly situated,

Plaintiff,

v.

18 **LENOVO (UNITED STATES) INC., LENOVO**
 19 **GROUP LIMITED, and SUPERFISH INC.,**

Defendants.

Case No:

CLASS ACTION

COMPLAINT FOR:

- 1) VIOLATION OF COMPUTER FRAUD AND ABUSE ACT (18 U.S.C. § 1030, *et seq.*);
- 2) VIOLATION OF FEDERAL WIRETAP ACT (18 U.S.C. § 2510, *et seq.*);
- 3) VIOLATION OF THE STORED COMMUNICATIONS ACT (18 U.S.C. § 2701, *et seq.*);
- 4) VIOLATION OF CALIFORNIA INVASION OF PRIVACY ACT, PENAL CODE §§ 631, 637.2;
- 5) VIOLATION OF CALIFORNIA BUS. & PROF. CODE § 17200, *et seq.*;
- 6) TRESPASS TO CHATTELS;
- 7) COMMON LAW FRAUD; and
- 8) NEGLIGENT MISREPRESENTATION

DEMAND FOR JURY TRIAL

1 Plaintiff Sterling International Consulting Group (“Plaintiff”), by and through its
2 undersigned attorneys, hereby complains against defendants Lenovo (United States) Inc.
3 and Lenovo Group Limited (collectively, “Lenovo”) and Superfish Inc. (collectively,
4 “Defendants”), on behalf of itself and all others similarly situated, as follows. Plaintiff’s
5 allegations are based upon information and belief, except as to its own actions, which are
6 based on knowledge. Plaintiff’s information and belief is based on the investigation of
7 its undersigned counsel, and the facts that are a matter of public record, as follows:

8 **NATURE OF THE CASE**

9 1. Lenovo is a \$39 billion global Fortune 500 company and the world’s
10 largest seller of Windows-based personal computers, with a 20 percent market share. In
11 the fourth quarter of 2014 (September through December 2014), Lenovo sold 16 million
12 personal computers.

13 2. In August or September 2014, Lenovo began preinstalling a software
14 program called Superfish Visual Discovery on at least 43 different Windows-based
15 Lenovo notebook computer models sold to consumers. Notably, Lenovo did not
16 preinstall the Superfish program on any of its computer models that were marketed to
17 businesses or more sophisticated computer users. The Superfish program was developed,
18 sold and maintained by defendant Superfish Inc., a non-public software company
19 headquartered in Palo Alto, California.

20 3. The Superfish program is spyware that allowed Lenovo and Superfish
21 Inc. to access and then inject advertising into otherwise secure HTTPS pages that a
22 consumer using one of the affected Lenovo notebook computers was viewing on the
23 internet. The Superfish program does this by performing what is known as a “man-in-
24 the-middle attack” that essentially hijacks the consumer’s viewing session by breaking
25 Windows’ encrypted web connections, bypassing the secure root certificates in the
26 computer’s root store or root directory, and replacing them with a single common self-
27 signed Superfish root certificate. All of this occurs without the user’s knowledge.

28 4. Lenovo never disclosed that it was preinstalling the Superfish program

1 on millions of notebook computers it was selling to consumers. Rather, the Superfish
2 program was buried deep within the operating system at a root level that would generally
3 avoid disclosure, operate without the knowledge of the computer user, and not be
4 identified as spyware, malware or adware by any of the common computer security
5 programs sold or provided for free with new personal computers by Microsoft, McAfee
6 or Symantec.

7 5. Lenovo never disclosed the Superfish program and took affirmative steps
8 to conceal it from consumers because the program is generally considered to be spyware,
9 adware or malware and, aside from the fact that it allows companies to spy on user's
10 every move online, the program also creates serious security issues for any consumer
11 accessing the internet with a Lenovo notebook computer on which the Superfish program
12 has been installed. By using a single self-signed root certificate on all of the affected
13 Lenovo notebook computers, the Superfish program intentionally creates a large hole in
14 each computer's browser security that would easily allow Lenovo and Superfish or
15 anyone on the same wireless network (such as an airport or café) to hijack that browser
16 and silently collect any bank credentials, confidential communications, passwords and
17 any other information of value that might be there.

18 6. Additionally, the large security hole created by the Superfish program
19 can easily be breached, because the security key for the single self-signed root certificate
20 used by the Superfish program has been broken and published on the internet. It took one
21 computer security researcher less than 15 seconds on-line to obtain the security key for
22 the Superfish root certificate. The Electronic Frontier Foundation and other computer
23 security companies have reported that the security problems associated with the Superfish
24 program infect not only consumers using the Internet Explorer web browser on their
25 Lenovo notebook computers, but also Google Chrome, Firefox, Opera and Safari for
26 Windows.

27 7. Lenovo now admits that the Superfish program creates a "high" security
28 risk for any notebook computer on which it was preinstalled and the U.S. Department of

1 Homeland Security has taken the extraordinary step of issuing an alert advising
2 consumers with an affected Lenovo notebook computer to remove the program
3 immediately because it makes the computer vulnerable to cyberattacks, even if it is
4 running anti-virus and firewall protection programs. As one computer expert noted last
5 week after the full story was revealed, it's "quite possibly the single worst thing I have
6 seen a manufacturer do to its customer base . . . I cannot overstate how evil this is."
7 Another commentator stated that "[w]hen Lenovo preinstalled Superfish adware on its
8 laptops, it betrayed its customers and sold out their security."

9 8. Lenovo has since acknowledged that because of consumer complaints, in
10 January 2015 it stopped preinstalling the Superfish program on newly manufactured
11 notebook computers and shut down the server connections with Superfish Inc that
12 enabled the program to operate. But Lenovo did not disclosed this information to the
13 consumers who already had purchased any of the affected Lenovo notebook computers
14 and is reported to have continued to ship already manufactured Lenovo notebook
15 computers through early February with the program still installed.

16 9. In fact, when Lenovo did speak about the program on its user forums, it
17 continued to claim that it was beneficial to consumers and did not warn them of the high
18 security risk. For example, on January 23, 2015, a Lenovo administrator responded on a
19 Lenovo users forum to consumer complaints about the program as follows: "Superfish
20 comes with Lenovo consumer products only and is a technology that helps users find and
21 discovery products visually. The technology instantly analyzes images on the web and
22 presents identical and similar product offers that may have lower prices, helping users
23 search for images without knowing exactly what an item is called or how to describe it in
24 a typical text-based search engine."

25 10. The truth finally came out on February 20, 2015, when a Google
26 programmer purchased a Lenovo notebook computer with the Superfish program
27 installed and then wrote about his experience, which quickly went viral. Lenovo at first
28 downplayed the scope of the problem. It claimed that the Superfish program was only

1 installed on some consumer notebook computers shipped in a short window between
2 October and December 2014. But, it has subsequently admitted that the Superfish
3 program actually was installed on at least 43 different notebook computer models shipped
4 from September 2014 through February 2015, including some of Lenovo's most popular
5 notebook computer models.

6 11. Lenovo now claims that the Superfish program has only recently been
7 disabled and poses no threat to consumers who have it installed on their Lenovo notebook
8 computers. But, even if the Superfish program is disabled, or even uninstalled, this does
9 not by itself remove the self-signed root certificate that creates the high security issues
10 that are so problematic. And Lenovo executives continue to assert that the security issues
11 that have been raised are only "theoretical concerns."

12 12. Even though many computer security experts are recommending that any
13 Lenovo notebook computer that has the Superfish program preinstalled be completely
14 wiped clean and that a new Windows operating system be installed, all that Lenovo has
15 done to date is to post on its website lengthy instructions on how a consumer can
16 uninstall the program and the root certificate, and a program that will do that for the
17 consumer.

18 13. And, while Lenovo's Chief Technology Officer, Peter Hortensius, has
19 now admitted that "we messed up badly" and that "we just flat-out missed it on this one,
20 and did not appreciate the problem it was going to create," Lenovo has not: (a) attempted
21 to affirmatively notify all consumers who own the affected notebook computers that their
22 computers are not secure; (b) offered to provide any reimbursement or compensation for
23 any damages the Superfish program may have caused; (c) offered to provide technical
24 assistance to consumers who may not have the skill to remove the Superfish program and
25 certificate from their computer; (d) offered any type of credit monitoring to consumers
26 whose personal information may have been compromised; (e) offered to assist consumers
27 who may want their computer wiped clean and have a new operating system installed; or
28 (f) offered any refunds to any consumers who no longer feel safe using their Lenovo

1 notebook computers.

2 14. Superfish Inc., for its part, continues to claim that the Superfish program
3 does not present any security risks, and that any problems with the single self-signed root
4 certificate used by its program are the fault of a third-party developer that created the
5 certificate for Superfish.

6 **JURISDICTION AND VENUE**

7 15. This Court has jurisdiction over this matter pursuant to 18 U.S.C. §
8 1030(g) and 28 U.S.C. §§ 1331.

9 16. Venue is proper in this District under 28 U.S.C. § 1391(b) and (c). A
10 substantial portion of the events and conduct giving rise to the violations of law occurred
11 in this District, defendant Superfish Inc. is headquartered in this District, and Lenovo
12 conducts business with and sold affected Lenovo notebook computers directly to
13 consumers in this District.

14 **PARTIES**

15 17. Plaintiff Sterling International Consulting Group purchased a new Lenovo
16 notebook computer on which the Superfish program was preinstalled. Plaintiff is a
17 Delaware corporation with its principal place of business in Statesville, North Carolina.

18 18. Defendant Lenovo (United States) Inc. is a Delaware corporation with its
19 principal place of business located in Morrisville, North Carolina. Lenovo (United States)
20 Inc. is a wholly-owned subsidiary of defendant Lenovo Group Limited.

21 19. Defendant Lenovo Group Limited is a Hong Kong corporation with its
22 principal place of business located in Beijing, China. Lenovo Group Limited is the
23 parent of defendant Lenovo (United States) Inc.

24 20. Defendant Superfish Inc. is a Delaware corporation with its principal place
25 of business in Palo Alto, California.

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28 //

FACTUAL ALLEGATIONS

1
2 21. Lenovo was founded in Beijing, China in 1984 and grew to become
3 China's leading personal computer company. Lenovo's business went global in 2005
4 when it acquired IBM Corporation's personal computer business. As a result of that
5 acquisition, Lenovo became the world's third largest personal computer company. Since
6 then, it has risen to become the world's largest personal computer company.

7 22. Lenovo publicly touts the "Lenovo Way," which it claims means "We Do
8 What We Say. We Own What We Do." Lenovo claims that it "builds the world's
9 leading technology" into all of its products and that it is "committed to ensuring that our
10 products are safe." Lenovo also represents that it's "products comply with the laws and
11 regulations into each country we ship. Lenovo products are designed, tested and approved
12 to meet worldwide standards for Product Safety, Electromagnetic Compatibility,
13 Ergonomics and other regulatory compulsory requirements, when used for their intended
14 purpose."

15 23. Superfish Inc. was founded in 2006 by its CEO, Adi Pinhas, who has a
16 long history working in industrial and military surveillance in the United States and
17 Israel. The company, based in Palo Alto, California, is not public and has been financed
18 to date by five venture capital firms, including two firms based in Palo Alto and three
19 based in Israel. It had \$38 million in revenue in 2014. Superfish calls itself a visual
20 search company.

21 24. According to David Auerbach, a technology writer and software engineer,
22 Superfish "has a long history of disseminating adware, spyware, malware, and crapware."
23 Computer security researcher Robert Graham, who was able to obtain and break the
24 security of the Superfish root certificate in only a few minutes, is even more critical of
25 the company:

26 The company claims it's providing a useful service, helping users do price
27 comparisons. This is false. It's really adware. They don't even offer the
28 software for download from their own website. It's hard Googling for the
software if you want a copy because your search results will be filled with

1 help on removing it. The majority of companies that track adware label
2 this as adware.

3 Their business comes from earning money from those ads, and it pays
4 companies (like Lenovo) to bundle the software against a user's will. They
5 rely upon the fact that unsophisticated users don't know how to get rid of
6 it, and will therefore endure the ads.

7 25. In approximately August or September 2014 or earlier, Lenovo began
8 preinstalling the Superfish Visual Discovery software program on at least 43 different
9 Windows-based Lenovo notebook computer models. All 43 models (listed below) were
10 marketed and sold primarily to consumers. Lenovo did not preinstall the Superfish
11 program on any of its computer models that were marketed and sold primarily to
12 businesses or more sophisticated computer users.

13 26. The Lenovo notebook computer models on which the Superfish program
14 was installed include the following:

15 G Series: G410, G510, G710, G40-70, G50-70, G40-30, G50-30, G40-
16 45, G50-45

17 U Series: U330P, U430P, U330Touch, U430Touch, U530Touch

18 Y Series: Y430P, Y40-70, Y50-70

19 Z Series: Z40-75, Z50-75, Z40-70, Z50-70

20 S Series: S310, S410, S40-70, S415, S415Touch, S20-30, S20-30Touch

21 Flex Series: Flex2 14D, Flex2 15D, Flex2 14, Flex2 15, Flex2 14(BTM),
22 Flex2 15(BTM), Flex 10

23 MIIX Series: MIIX2-8, MIIX2-10, MIIX2-11

24 YOGA Series: YOGA2Pro-13, YOGA2-13, YOGA2-11BTM, YOGA2-
25 11HSW

26 E Series: E10-20

27
28 27. The purpose of the Superfish Visual Discovery program was to allow

1 Lenovo and Superfish to access and then inject advertising into otherwise secure HTTPS
2 pages on the internet that a consumer using one of the affected Lenovo notebook
3 computers was viewing. Put more simply, without any disclosure to the user, the
4 Superfish program altered the user's internet search results to display different ads than
5 the user would otherwise see. According to the New York Times, the program "could
6 track customers' every online move, intercept secure web sessions and render their
7 computers vulnerable to hackers."

8 28. Any web browser that uses HTTPS correctly needs a way to verify the
9 certificates that link sites' domain names to the cryptographic public keys they use. This
10 is accomplished by having a list of the root certificate authorities maintained in the
11 operating system in a root store or root directory that can sign certificates that the
12 browser will trust. The Superfish program breaks this secure encryption method by
13 bypassing the legitimate and secure root certificates and replacing them with Superfish's
14 version. This is known as a "man-in-the-middle attack" and it is not visible to the
15 computer user.

16 29. Neither Lenovo nor Superfish ever disclosed that Lenovo was preinstalling
17 the Superfish program on millions of notebook computers it was selling to consumers. In
18 fact, the Superfish program was buried deep within the operating system at a level that
19 would generally avoid disclosure, operate without the knowledge of the computer user,
20 and not be identified as spyware, malware or adware by any of the common computer
21 security programs sold or provided for free with new personal computers. As CNET
22 magazine noted in a recent critical article about Lenovo and the Superfish program,
23 "[a]nother reason why Superfish is unusually dangerous is that it's not an app like Adobe
24 Photoshop or Microsoft Word, but rather code hidden from everyday users."

25 30. As the New York Times reported: "The company [Lenovo] buried its
26 software in the lowest level of a PC's operating system, precisely where customers and
27 antivirus products would never detect it, and had been siphoning data back to servers
28 belonging to Superfish, an Israeli software company with headquarters in Silicon Valley

1 that markets itself as a visual search company.”

2 31. Lenovo never disclosed the Superfish program and took affirmative steps
3 to hide it from consumers because the program is generally considered to be spyware,
4 adware or malware and it creates serious security issues for any consumer accessing the
5 internet with a Lenovo notebook computer on which the Superfish program has been
6 installed. It is no coincidence that Lenovo only preinstalled the program on computer
7 models being marketed and sold to consumers and not on its models that were directly
8 marketed and sold to business and professionals.

9 32. By using a single self-signed root certificate on all of the affected Lenovo
10 notebook computers, the Superfish program intentionally creates a hole in each
11 computer’s browser security that would easily allow Lenovo and Superfish, or anyone on
12 the same wireless network, to hijack that browser and, without the knowledge of the user,
13 collect whatever information is being transmitted, including personal financial
14 information such as credit card numbers or bank credentials, passwords, or any
15 confidential personal or business information.

16 33. The security hole created by the Superfish program can easily be breached
17 because the security key for the Superfish root certificate has been repeatedly broken and
18 is now widely available on the internet. Computer security companies have reported that
19 the security problems associated with the Superfish program potentially impact
20 consumers using all of the major web browsers, including Internet Explorer, Google
21 Chrome, Firefox, Opera and Safari for Windows.

22 34. Lenovo now acknowledges that the Superfish program creates a “high”
23 security risk for any notebook computer on which it was preinstalled. And the U.S.
24 Department of Homeland Security has issued an alert advising consumers with an
25 affected Lenovo notebook computer to remove the program immediately because it
26 makes the computer vulnerable to cyberattacks, even if it is running anti-virus and
27 firewall protection programs.

28 35. Noted computer security researcher Marc Rogers wrote that it’s “quite

1 possibly the single worst thing I have seen a manufacturer do to its customer base . . . I
2 cannot overstate how evil this is.” Another commentator stated that “[w]hen Lenovo
3 preinstalled Superfish adware on its laptops, it betrayed its customers and sold out their
4 security.” And the Electronic Frontier Foundation, writing about the actions of Lenovo
5 and Superfish, stated that “[u]sing a MITM [man-in-the-middle] certificate to inject ads
6 was an amateurish design choice by Superfish. Lenovo’s decision to ship this software
7 was catastrophically irresponsible and an utter abuse of the trust their customers placed in
8 them.” The New York Times is equally critical of Lenovo and Superfish: “What makes
9 the latest discovery so disconcerting is that if a government or company can plant
10 spyware in the lowest level of a machine, it can steal your passwords, serve up any web
11 page, steal your encryption keys and control your entire digital experience, undetected.”

12 36. Lenovo has since acknowledged that at some point in January 2015,
13 customer complaints caused it to stop preinstalling the Superfish program on newly
14 manufactured notebook computers and to shut down the server connections with
15 Superfish that enabled the program to operate. However, Lenovo made no effort to
16 inform consumers who already had purchased any of the affected Lenovo notebook
17 computers and the company is reported to have continued to ship already manufactured
18 notebook computers through early February with the program still installed, even if it was
19 no longer operational.

20 37. In fact, at the same time that Lenovo internally had decided to shut down
21 the program because of customer complaints, it publicly still was claiming that the
22 Superfish program was beneficial to consumers. For example, on January 23, 2015, a
23 Lenovo administrator responded on a Lenovo users forum to consumer complaints about
24 the program as follows: “Superfish comes with Lenovo consumer products only and is a
25 technology that helps users find and discover products visually. The technology instantly
26 analyzes images on the web and presents identical and similar product offers that may
27 have lower prices, helping users search for images without knowing exactly what an item
28 is called or how to describe it in a typical text-based search engine.”

1 38. On February 20, 2015, Lenovo's surreptitious installation and use of the
2 Superfish program became national news after a Google programmer purchased a
3 Lenovo notebook computer with the Superfish program installed and then went public
4 with his experience. At first, Lenovo downplayed the scope of the problem, claiming that
5 the Superfish program was installed only on some consumer notebook computers shipped
6 in a short window between October and December 2014. But when Lenovo was
7 confronted with customer complaints going back as far as September 2014, it
8 subsequently admitted that the Superfish program actually was installed on at least 43
9 different notebook computer models shipped at least from September 2014 through
10 February 2015. The 43 models including some of Lenovo's most popular notebook
11 computers.

12 39. Lenovo has now taken the position that the security issues caused by the
13 Superfish program are only "theoretical concerns" and that, because the program has
14 been disabled, it poses no threat to consumers who have it installed on their Lenovo
15 notebook computers. But, even if the Superfish program is disabled, or even uninstalled,
16 this does not by itself remove the self-signed root certificate that creates the high security
17 issues that are so problematic.

18 40. Many computer security experts who have looked at the Superfish
19 program and its security issues are recommending that any Lenovo notebook computer
20 that has the program preinstalled be completely wiped clean and that a new Windows
21 operating system be installed. But, all that Lenovo has done to date is to post on its
22 website lengthy instructions on how a consumer can uninstall the program and the root
23 certificate, and a program that will do that for the consumer. Superfish has done nothing
24 other than to continue to claim that its software is somehow beneficial to consumers and
25 to blame a third party developer it hired for any security issues arising from the root
26 certificate used by the Superfish program.

27 41. Faced with mounting industry reports and criticism on how the Superfish
28 program compromises basic computer security, Peter Hortensius, Lenovo's Chief

1 Technology Officer, only recently has publicly acknowledged that “we messed up badly”
2 and that “we just flat-out missed it on this one, and did not appreciate the problem it was
3 going to create.”

4 42. While Lenovo now admits that the Superfish program creates a severe
5 security risk for its customers who purchased notebook computers with the program
6 preinstalled, Lenovo has not attempted to directly notify those customers to inform them
7 that their computers are not secure, has not offered to provide any reimbursement or
8 compensation for any damages the Superfish program may have caused, has not offered
9 to provide technical assistance to consumers who may not have the skill to remove the
10 Superfish program and certificate from their computer, has not offered any type of credit
11 monitoring or other protection to consumers whose personal or financial information may
12 have been compromised, has not offered to assist consumers who may want their
13 computer hard drive erased and a new operating system installed, has not pulled affected
14 computers from store shelves, and has not offered any refunds to any consumers who no
15 longer feel safe using their Lenovo notebook computers.

16 **CLASS ACTION ALLEGATIONS**

17 43. Plaintiff brings this action as a class action under Rule 23 of the Federal
18 Rules of Civil Procedure, on behalf of itself and the following Class:

19 All natural persons or entities in the United States who purchased or
20 otherwise acquired a Lenovo notebook computer on which the
21 Superfish Visual Discovery software program was preinstalled.

22 Excluded from the Class set forth above are defendants and their employees, officers and
23 directors, and the judge assigned to this action.

24 44. The Class is so numerous that joinder of all members is impracticable.
25 While the exact number of Class members is unknown to plaintiff at this time prior to
26 discovery, plaintiff believes that there hundreds of thousands of Class members.

27 45. Plaintiff’s claims are typical of the claims of the other members of the
28 Class. Plaintiff and other Class members sustained damages and injury arising out of

1 defendants' common course of conduct in violation of law as complained herein. The
2 injuries and damages of each member of the Class were directly caused by defendants'
3 wrongful conduct as alleged herein.

4 46. Plaintiff will fairly and adequately protect the interests of the members of
5 the Class and has retained counsel competent and experienced in complex class action
6 litigation.

7 47. Common questions of law and fact exist as to all members of the Class,
8 and these common questions predominate over any questions affecting only individual
9 members of the Class. Among the questions of law and fact common to the Class are
10 whether:

- 11 a. Defendants failed to disclose, inadequately disclosed,
12 and/or concealed the pre-installation of the Superfish
13 Visual Discovery program on certain Lenovo notebook
14 computers;
- 15 b. Defendants had a duty to disclose (a) above;
- 16 c. Defendants violated the Computer Fraud and Abuse Act,
17 as alleged;
- 18 d. Defendants violated the Federal Wiretap Act, as alleged;
- 19 e. Defendants violated the Stored Communications Act, as
20 alleged;
- 21 f. Defendants violated the California Invasion of Privacy
22 Act, as alleged;
- 23 g. Defendants engaged in unfair competition violating
24 Section 17200 of the California Business and Professions
25 Code, as alleged;
- 26 h. Defendants violated the common law for trespass to
27 chattels, as alleged;

- 1 i. Defendants committed the common law tort of fraud, as
2 alleged;
- 3 j. Defendants committed the common law tort of negligent
4 misrepresentation, as alleged; and
- 5 k. Plaintiff and other members of the Class are entitled to
6 statutory and compensatory damages, restitution,
7 declaratory and injunctive relief, reasonable attorneys'
8 fees and costs.

9 48. Defendants have acted in a manner applicable to the Class, thereby
10 making final injunctive relief appropriate for the Class as a whole.

11 49. Plaintiff's claims are typical of those of members of the Class because
12 plaintiff purchased a Lenovo notebook computer on which the Superfish Visual
13 Discovery program was preinstalled.

14 50. Plaintiff is an adequate representative of the Class and will protect the
15 claims and interests of the Class. Plaintiff does not have interests that conflict with those
16 of the Class. Plaintiff will vigorously prosecute the claims alleged herein and has retained
17 competent counsel with complex class action litigation experience.

18 51. A class action is superior to other available methods for the fair and
19 efficient adjudication of this controversy because joinder of all class members is
20 impracticable. The prosecution of separate actions by individual members of the Class
21 would impose heavy burdens upon the courts and defendants, and would create a risk of
22 inconsistent or varying adjudications of the questions of law and fact common to the
23 Class. A class action, on the other hand, would achieve substantial economies of time,
24 effort and expense, and would assure uniformity of decision as to persons similarly
25 situated without sacrificing procedural fairness or bringing about other undesirable
26 results.

27 52. The interest of members of the Class in individually controlling the
28 prosecution of separate actions is theoretical rather than practical. The Class has a high

1 degree of cohesion, and prosecution of the action through representatives would be
2 unobjectionable. The amount at stake for each Class member is not great enough
3 individually to enable Class members to maintain separate suits against defendants.
4 Plaintiff does not anticipate any difficulty in the management of this action as a class
5 action.

6 **COUNT ONE**

7 **Violation of the Computer Fraud and Abuse Act, 18 U.S.C. § 1030, *et seq.***

8 53. Plaintiff incorporates by reference and realleges all paragraphs previously
9 alleged herein. Plaintiff brings this claim for relief against all defendants.

10 54. This claim is brought under the Computer Fraud and Abuse Act, 18 U.S.C.
11 § 1030, *et seq.* (the “Act”). By virtue of defendants’ conduct set forth above, defendants
12 violated Section 1030(a)(5) of the Act, which specifically applies to anyone who:

- 13 a. Knowingly causes the transmission of a software program,
14 information, code or command, and as a result of such conduct,
15 intentionally causes damage without authorization, to a protected
16 computer;
- 17 b. Intentionally accesses a protected computer without authorization,
18 and as a result of such conduct, recklessly causes damage; or
- 19 c. Intentionally accesses a protected computer without authorization,
20 and a result of such conduct, causes damage.

21 55. Defendants knowingly caused the installation and operation of the
22 Superfish Visual Discovery program on millions of Lenovo notebook computers sold to
23 consumers in the United States. During both the installation and operation of the
24 Superfish Visual Discovery program, defendants intentionally accessed Class members’
25 computers without authorization and thereby caused damage within the meaning of the
26 Act.

27 56. During the installation process and operation of the Superfish Visual
28 Discovery program, defendants accessed, installed, and reconfigured essential operating

1 components of users’ operating systems. Defendants’ installation and use of malicious
2 software code on plaintiff’s and Class members’ Lenovo notebook computers was
3 unauthorized.

4 57. Defendants are liable under the Act, because their actions *either*: (1)
5 intentionally caused damage, (Section 1030(a)(5)(i)); (2) recklessly caused damage
6 (Section 1030(a)(5)(ii)); or (3) simply caused damage (Section 1030(a)(5)(iii)). Under
7 the Act, “damage” is defined to include “any impairment to the integrity of availability of
8 data, a program, a system, or information,” that causes “loss to 1 or more persons during
9 any 1-year period . . . aggregating at least \$5000 in value” 18 U.S.C. §§ 1030(e)(8),
10 1030(a)(5)(B)(i).

11 58. As described above, defendants failed to disclose that the Superfish Visual
12 Discovery program makes sweeping, dangerous changes to the operating system. As a
13 result of these changes, plaintiff and Class members will have to spend time and labor
14 repairing their Lenovo notebook computers. Additionally, the Superfish Visual
15 Discovery program has consumed the resources and hindered the performance of
16 plaintiff’s and Class members’ Lenovo notebook computers. Plaintiff and Class
17 members have also lost personal and business opportunities, data and information and
18 goodwill. The harm caused by the installation and operation of the Superfish Visual
19 Discovery program on millions of Lenovo notebook computers will produce aggregate
20 damages far exceeding \$5,000.

21 59. Plaintiff’s and Class members’ computers are “protected computers”
22 within the meaning of 18 U.S.C. § 1030(e)(2)(B). By accessing the internet, these
23 computers are used in interstate commerce and communication.

24 60. As a direct result of the installation of the Superfish Visual Discovery
25 program and intentional access by defendants to plaintiff’s and Class members’
26 computers, defendants caused damage to plaintiff’s and Class members’ computers.

27 61. Plaintiff and Class members suffered damages as defined in 18 U.S.C. §
28 1030(e). As a direct result of defendants’ conduct, plaintiff’s and Class members’

1 computers have suffered an impairment to the integrity or availability of data software
2 programs including the operating system. Such impairment has caused and will cause
3 losses aggregating to at least \$5,000 in value in any one-year period to plaintiff and Class
4 members.

5 62. Because of defendants' violation of the Computer Fraud and Abuse Act
6 and pursuant to 18 U.S.C. § 1030(g), plaintiff seeks recovery of compensatory damages
7 and injunctive relief on behalf of itself and Class members.

8 **COUNT TWO**

9 **Violation of the Federal Wiretap Act, Title 1 of the Electronic Communications**

10 **Privacy Act, 18 U.S.C. § 2510, *et seq.***

11 63. Plaintiff incorporates by reference and realleges all paragraphs previously
12 alleged herein. Plaintiff brings this claim for relief against all defendants.

13 64. The Federal Wiretap Act provides a private right of action against anyone
14 who "intentionally intercepts, endeavors to intercept, or procures any other person to
15 intercept or endeavor to intercept, any wire, oral, or electronic communication." 18
16 U.S.C. §§ 2511 and 2520.

17 65. Defendants intentionally and without the consent of plaintiff and Class
18 members intercepted communications with internet sites and search engines for tortious
19 purposes.

20 66. Defendants also disclosed to others the content of electronic
21 communications knowing that those communications were unlawfully obtained.

22 67. Defendants collected plaintiff's and Class members' personal information
23 without consent or compensation.

24 68. Because of defendants' violation of the Federal Wiretap Act and pursuant
25 to 18 U.S.C. § 2520(a), plaintiff seeks recovery of statutory damages, costs and
26 reasonable attorneys' fees on behalf of himself and Class members.

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COUNT THREE

Violation of the Stored Communications Act, 18 U.S.C. § 2701, et seq.

69. Plaintiff incorporates by reference and realleges all paragraphs previously alleged herein. Plaintiff brings this claim for relief against all defendants.

70. The Federal Stored Communications Act provides a private right of action against anyone who “intentionally accesses without authorization a facility through which an electronic communication is provided...” 18 U.S.C. § 2701(a).

71. Defendants intentionally and without the consent of plaintiff and Class members accessed plaintiff’s and Class members’ Lenovo notebook computers with the intent to find, copy and transmit information on plaintiff’s and Class members’ computers to servers belonging to Superfish.

72. During the installation and operation of the Superfish Visual Discovery program as herein alleged, defendants intentionally and without plaintiff’s and Class members’ consent, accessed, found, copied and transmitted plaintiff’s and Class Member’s “electronic communications,” including Internet browsing habits, email communications or other personal information to servers belonging to Superfish, in violation of 18 U.S.C. §§ 2701(a), 2711(1).

73. Plaintiff and Class members have been aggrieved by the intentional and unlawful acts of defendants. As a direct result of the installation and operation of the Superfish Visual Discovery program and intentional access by defendants to plaintiff’s and Class members’ computers as hereinabove alleged, defendants caused damage to plaintiff and Class members including, but not limited to, the expenses associated with investigating defendants’ violations, cleansing or wiping plaintiff’s and Class member’s computer hard-drives and installing new operating systems, and the prevention of similar violations in the future.

74. Because of defendants’ violations of the Stored Communications Act and pursuant to 18 U.S.C. § 2707(b)-(c), plaintiff seeks statutory damages, costs and reasonable attorneys’ fees on behalf of itself and Class members.

COUNT FOUR

Violation of the California Invasion of Privacy Act, Penal Code §§ 631 and 637.2

75. Plaintiff incorporates by reference and realleges all paragraphs previously alleged herein. Plaintiff brings this claim for relief against all defendants.

76. The California Invasion of Privacy Act makes it unlawful, by means of any machine, instrument or contrivance, to purposefully intercept the content of a communication over any “telegraph or telephone wire, line, cable or instrument,” or to read, or attempt to read or learn the content of any such communications without the consent of all parties to the communication. California Penal Code § 631(a).

77. Plaintiff’s and Class members’ internet searches and communications with websites and third parties are communications with the meaning of the Act.

78. Defendants knowingly and willfully intercepted those communications while they were “in transit” using the Superfish Visual Display program and servers that qualify as machines, instruments or contrivances as defined by the Act.

79. Plaintiff and Class members did not consent to and were unaware of defendants’ interception of their internet searches and communications, and were injured thereby.

80. Defendants are persons within the meaning of the Act and were not parties to those communications.

81. Defendants’ conduct in violation of the Act occurred in California because those acts resulted from business decisions, practices and operating policies that defendants developed, implemented and utilized in California which are unlawful and constitute criminal conduct in defendant Superfish’s state of residence and principal place of business and where defendant Lenovo regularly conducts business.

82. As a result of defendants’ violations of Section 631 of the California Penal Code, plaintiff and Class members are entitled to relief under Section 637.2 of the California Penal Code, including statutory damages, appropriate declaratory relief and reasonable attorneys’ fees.

COUNT FIVE

Violation of the California Bus. & Prof. Code § 17200, *et seq.*

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3 83. Plaintiff incorporates by reference and realleges all paragraphs previously
4 alleged herein. Plaintiff brings this claim for relief against all defendants.

5 84. California’s Unfair Competition Law (the “UCL”) is embodied in
6 California Business and Professions Code § 17200, *et seq.* The UCL defines unfair
7 competition to include any unlawful, unfair or fraudulent business acts or practices.
8 Unlawful acts and practices are those which are in violation of federal, state, county or
9 municipal statutes and regulations.

10 85. Defendants’ conduct as alleged herein constitutes unlawful, unfair and
11 fraudulent business acts and practices, and as a proximate result of those business acts
12 and practices, plaintiff and Class members have suffered harm and lost money and/or
13 property.

14 86. By engaging in the business acts and practices described herein,
15 defendants have committed one or more acts of unfair competition within the meaning of
16 the UCL.

17 87. Defendants’ business acts and practices are “fraudulent” within the
18 meaning of the Act because they are likely to and did deceive plaintiff and Class
19 members into purchasing and using Lenovo notebook computers preinstalled with the
20 Superfish Visual Display program, resulting in damages and loss to plaintiff and Class
21 members.

22 88. Defendants’ business acts and practices are “unfair” and “unlawful”
23 within the meaning of the Act because those business acts and practices violate the
24 Computer Fraud and Abuse Act, the Federal Wiretap Act, the Stored Communications
25 Act, and the California Invasion of Privacy Act. Plaintiff and Class members were
26 damaged and lost money and/or property as a result.

27 89. By virtue of the foregoing, and under Cal. Bus. & Prof. Code § 17203,
28 plaintiff and Class members seek injunctive relief and restitution from defendants.

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COUNT SIX

Trespass to Chattels

90. Plaintiff incorporates by reference and realleges all paragraphs previously alleged herein. Plaintiff brings this claim for relief against all defendants.

91. The common law prohibits the intentional intermeddling with a chattel or impairment of the condition, quality or usefulness of the chattel.

92. By engaging in the acts described above without the authorization of plaintiff and Class members. Defendants dispossessed plaintiff and Class members from use and/or access to their computers, or parts of them. Further, these acts impaired the use, value and quality of plaintiff's and Class members' computers. Defendants' acts constituted an intentional interference with the use and enjoyment of the computers that were subject to the Superfish Visual Discovery program. By the acts described above, defendants have repeatedly and persistently engaged in trespass to chattels in violation of the common law.

93. Plaintiff and Class members are entitled to damages in an amount to be determined at trial.

COUNT SEVEN

Common Law Fraud

94. Plaintiff incorporates by reference and realleges all paragraphs previously alleged herein. Plaintiff brings this claim for relief against all defendants.

95. Defendants have knowingly and/or recklessly engaged in the deceptive practices, uniform misrepresentations and material omissions complained of herein in order to induce plaintiffs and Class members to purchase and use Lenovo notebook computers preinstalled with the Superfish Visual Discovery program that damaged software on those computers and the computers themselves without their knowledge.

96. Plaintiff and Class members had no knowledge of the falsity and/or incompleteness of defendants' misrepresentations when they bought and used their Lenovo notebook computers installed with the Superfish Visual Discovery program.

1 Plaintiff and Class members relied on defendants' deceptive practices, uniform
2 misrepresentations and omissions to their detriment.

3 97. Plaintiff and Class members have been damaged as a result of the conduct
4 complained of herein, and the harm or risk of harm is ongoing.

5 98. Defendants are liable for actual damages to plaintiff and Class members,
6 and their ongoing fraudulent and deceptive conduct should be enjoined.

7 99. Defendants' conduct in perpetuating the fraud and deceptive practices
8 described above was malicious, willful, wanton and oppressive, or in reckless disregard
9 of the rights of plaintiff and Class members, thereby warranting the imposition of
10 punitive damages against defendants.

11 **COUNT EIGHT**

12 **Negligent Misrepresentation**

13 100. Plaintiff incorporates by reference and realleges all paragraphs previously
14 alleged herein. Plaintiff brings this claim for relief against all defendants.

15 101. Defendants had a duty to customers who purchased and used Lenovo
16 notebook computers with the Superfish Visual Display program preinstalled to exercise
17 reasonable care in the design, installation, testing, marketing and sale of those computers.

18 102. By virtue of the foregoing, defendants breached that duty. As a direct and
19 proximate result of defendants' breach of duty, the Lenovo notebook computers with the
20 Superfish Visual Display program preinstalled performed defectively, as described
21 above.

22 103. Plaintiff and Class members had no knowledge of the falsity and/or
23 incompleteness of defendants' misrepresentations and/or defects in the Superfish Visual
24 Display program when they purchased and used their Lenovo notebook computers with
25 the Superfish Visual Display program preinstalled. Plaintiff and Class members relied on
26 defendants' deceptive practices, uniform misrepresentations and omissions to their
27 detriment.

28 104. Plaintiff and Class members have been damaged as a result of the conduct

1 complained of herein.

2 105. Defendants are liable for actual damages to plaintiff and Class members.

3 **REQUEST FOR RELIEF**

4 WHEREFORE, Plaintiff and the members of the Class request judgment against
5 defendants as follows:

6 A. An order certifying the Class, directing that this case proceed as a class
7 action, and appoint plaintiff and its counsel to represented plaintiff and the Class;

8 B. Judgment in favor of plaintiff and Class members in an amount of actual
9 damages, statutory damages or restitution to be determined at trial;

10 C. An order enjoining defendants from the further activation or use of the
11 Superfish Visual Discovery program in any Lenovo notebook computers:

12 D. An order granting reasonable attorneys' fees and costs, as well as pre-and
13 post-judgment interest at the maximum legal rate; and

14 E. Such other and further relief as this Court may deem appropriate.

15 **DEMAND FOR JURY TRIAL**

16 Plaintiff on behalf of itself and all others similarly situated hereby requests a
17 jury trial on any and all claims so triable.

18 DATED: February 23, 2015

Respectfully submitted,

19 **PRITZKER LEVINE LLP**

20
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